



Canada's Largest Virtual Job Fair Happens In Just Three Weeks And Thousands of Job Seekers Are Signing Up

Ottawa - September 15, 2020 - Registration by job seekers has surged past 11,000 and is expected to hit 20,000 by the time the 8th edition of Canada's largest Virtual Career Expo (#VCE8) opens on October 6.

Organizers at the Ottawa-based International Talent Acquisition Centre (In-TAC) still expect to have 4,000 jobs on offer from 110+ companies and other organizations. The addition of a second job hall featuring the popular Discover TechNATA event, more than doubles the size of the entire event. Canada's largest tech and research park in Kanata ON is moving its TechNATA to the virtual world for the first time.

Surveys show a clear virtual trend.

- Universum, a Swedish firm that works with employers on branding in its latest survey of companies around the globe found 86% expect hiring to remain level if not rise in 2020 and 82% say they have adopted some form of video recruiting methods.
- A survey by BayT .com, the top job site in the Mideast, reports this month that 87% of respondents expect virtual job fairs to grow..
- A CNBC report in August 2020 notes that 80% of recruiters see hiring as a virtual activity for the foreseeable future.
- vFAIRS did an analysis and put the cost of a virtual event at about one-third the cost of a traditional job fair.

#VCE8 will take place on October 6-7 from 9 am on the 6th to 9 pm on the 7th. Job seekers can register for free at www.in-tac-expo.com and once they create an account they can begin to browse the available jobs and companies. Jobs are being added every day and a full listing will only be complete days before the event.

COVID-19 has meant the end of traditional face-to-face job fairs. Yet it is clear that many of Canada's employers, both public and private, still need to connect with the talent that will help them grow, reopen and recover from the impact of COVID-19.

VCE has become Canada's premier online job fair in just four years. It features jobs but also live Webinars in advance plus during the job fair, there will be live briefings from cities such as Winnipeg and Moncton on what their communities offer as well as live webinars with career advice.

The province of Nova Scotia has come on board offering a wide range of jobs in the public service. The BC Construction Association is involved as is a consortium of manufacturing firms from Eastern Ontario. Some of Canada's top companies, such as AECON, IBM, SNC Lavalin, and Insight Canada have a virtual company booth where job seekers can talk to recruiters live via a sophisticated Web site (www.in-tac-expo.com) that enables resumes and jobs to be uploaded in advance into searchable databases. Recruiters conduct text, phone or even video chats with job seekers.

Patrick Kabongo used In-TAC's #VCE7 to get a job with InnovaPost in Ottawa doing risk assessment on the technical elements of projects. He said, "The In-TAC job expo was an ideal way for me to reach out via technology to many companies without any expenses. I had several interviews and started my new job soon after. I would highly recommend the National Virtual Career Expo."

If you want to talk to employers, job seekers, our partner organizations or In-TAC staff, please contact Jay Siddons or Paul Brent.

We can also provide videos related to the virtual job fair, plus an assortment of infographics to help explain the story.

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About in-Tac

In-TAC is an employment servicing agency, with a national presence and international reach; an initiative of the Ottawa Chinese Community Services Centre (OCCSC). In-TAC has a mandate to bridge, train, and connect Canadian newcomer professionals, Canadian professionals, and international talent, with Canadian para-public partners, employer partners, and Government partners for career success across varying Canadian sub-sectors, especially the IT sector.